## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **Notice of Effectiveness**

**Effectiveness Date:** February 8, 2023 4:30 P.M.

Form: S-1

**CIK:** <u>0001668010</u>

**Company Name:** Digital Brands Group, Inc.

File Number: <u>333-269463</u>