#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 2)\*

# Digital Brands Group Inc. (Name of Issuer)

#### **Common Stock**

(Title of Class of Securities)

### 25401N309

(CUSIP Number)

December 31, 2022 nt Which Requires Filing of

			(Date of Event Which Requires Filing of this Statement)			
Check the	appro	priate box to	designate the rule pursuant to which this Schedule is filed:			
	Rule	13d-1(b)				
	Rule	13d-1(c)				
X	Rule	13d-1(d)				
*The rem	ainder	of this cover	page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent nation which would alter the disclosures provided in a prior cover page.			
			the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or ities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).			
CUSIP N	n 254	401 N 309				
1.		es of Reportir	ng Persons			
	Norw	est Venture I	Partners XI, LP			
2.	_		riate Box if a Member of a Group (See Instructions)			
	(a) $\square$					
3.	(b)  SEC Use Only					
4.		•	te of Organization			
	Citizenship or Place of Organization  Delaware					
	Bela	5.	Sole Voting Power			
			7,969			
Number o	of	6.	Shared Voting Power			
Shares Beneficia	11,,		0			
Owned by	•	7.	Sole Dispositive Power			
Each Reporting	ŗ		7,969			
Person W		8.	Shared Dispositive Power			
			0			
9.	Aggr	egate Amoun	t Beneficially Owned by Each Reporting Person			
<i>)</i> .						
10.	7,969					
11.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) □  Percent of Class Represented by Amount in Row (9)					
12.	0.5% Type of Reporting Person (See Instructions)					
	PN					

CUSIP N	o. 2540	1N309				
1. Names of Reporting Persons			ng Persons			
	Genesis VC Partners XI, LLC					
2.	Check	Check the Appropriate Box if a Member of a Group (See Instructions)				
	(a) (b)					
3.	` '	se Only				
4.			ce of Organization			
	Delawa	ra.				
	Delawa	5.	Sole Voting Power			
Number	of	6.	7,969 Shared Voting Power			
Shares	.11.,	0.				
Beneficia Owned b		-				
Each Reporting	n.	7.	Sole Dispositive Power			
Person W			7,969			
		8.	Shared Dispositive Power			
			0			
9.	Aggreg	gate Amoun	t Beneficially Owned by Each Reporting Person			
	7,969					
10.	Check	if the Aggre	egate Amount in Row (9) Excludes Certain Shares (See Instructions)			
11.	Percent	t of Class R	epresented by Amount in Row (9)			
	0.5%					
12.	Type o	Type of Reporting Person (See Instructions)				
	00					
	-					
			3			
CUSIP N	o. 2540	1N309				
1.	Names	of Reportin	ng Persons			
	Norwes	st Venture F	Partners XII, LP			
2.	Check	the Appropr	riate Box if a Member of a Group (See Instructions)			
	(a)					
3.	(b) SEC U	□ se Only				
4.			the of Organization			
		_				
	Delawa	5.	Sole Voting Power			
		5.				
Number of	of	6.	7,969 Shared Voting Power			
Shares	.11	0.	Shared voting Power			
Beneficia Owned b	iny y		0			
Each Reporting	n.	7.	Sole Dispositive Power			
Person W	ith		7,969			
		8.	Shared Dispositive Power			
			0			
9.	Aggreo	ate Amoun	t Beneficially Owned by Each Reporting Person			
10.	7,969 Check	if the Accom	egate Amount in Pow (0) Evoludes Certain Shares (See Instructions)			
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) □					

11.	Percent of	Class Re	epresented by Amount in Row (9)			
	0.5%					
12.		eporting l	Person (See Instructions)			
	PN					
			4			
CUSIP No	o. 25401N	309				
1.	Names of	Reporting	g Persons			
			rs XII, LLC			
2.			iate Box if a Member of a Group (See Instructions)			
	(a) [a] (b) [a]	] ]				
3.	SEC Use C					
4.	Citizenshi	p or Place	e of Organization			
	Delaware					
		5.	Sole Voting Power			
			7,969			
Number of Shares	of	6.	Shared Voting Power			
Beneficia			0			
Owned by Each	/	7.	Sole Dispositive Power			
Reporting Person W			7,969			
r craon w	1111	8.	Shared Dispositive Power			
			0			
9.	Aggregate	Amount	Beneficially Owned by Each Reporting Person			
	7,969					
10.		ne Aggre	gate Amount in Row (9) Excludes Certain Shares (See Instructions)			
11.	Percent of	Class Re	epresented by Amount in Row (9)			
	0.5%					
12.	Type of Ro	eporting l	Person (See Instructions)			
	OO					
			5			
	Names of		g Persons			
1.						
2.	NVP Associates, LLC  Chealt the Appropriate Powlife Member of a Crown (See Instructions)					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)  (a) □					
	(b) <u></u>	]				
3. 4.	SEC Use Only Citizenship or Place of Organization					
4.		p or Place	e of Organization			
	Delaware	-				
		5.	Sole Voting Power			
		ź	15,938			
Number o	of	6.	Shared Voting Power			
Shares			0			
Beneficial Owned by		7.	Sole Dispositive Power			
Each Reporting			15,938			
Person W	ith					

	8.	Shared Dispositive Power
9.		nt Beneficially Owned by Each Reporting Person
	15,938	
10.		regate Amount in Row (9) Excludes Certain Shares (See Instructions)
11.		Represented by Amount in Row (9)
	1.0%	
12.		g Person (See Instructions)
	00	
		6
CHICIDA	Io. 25401N309	
	Names of Reporti	ing Persons
1.	Promod Haque	ing i cisons
2.		priate Box if a Member of a Group (See Instructions)
۷.	(a) □	priate box if a menuer of a Group (see institutions)
	(a) $\Box$ (b) $\Box$	
3.	SEC Use Only	
4.		ace of Organization
	Delaware	
	5.	Sole Voting Power
		15,938
Number	of 6.	Shared Voting Power
Shares Beneficia	allv	
Owned b	v	
Each	7.	Sole Dispositive Power
Reportin Person V		15,938
1 013011 1	8.	Shared Dispositive Power
		0
9.	Aggregate Amou	nt Beneficially Owned by Each Reporting Person
	15,938	
10.		regate Amount in Row (9) Excludes Certain Shares (See Instructions)
10.		Represented by Amount in Row (9)
11.		represented by Ambuilt in Row (7)
	1.0%	
12.	Type of Reporting	g Person (See Instructions)
	IN	
		7
CUSIP N	lo. 25401N309	
1.	Names of Report	ing Persons
	Jeffrey Crowe	
2.	Check the Approp	priate Box if a Member of a Group (See Instructions)
	(a)	
	(b) <u></u>	
3.	SEC Use Only	
4.	_	ace of Organization
	Delaware	
	5.	Sole Voting Power

15,938

Number o	of	6.	Shared Voting Power			
Shares Beneficia	llv		0			
Owned by		7.				
Each Reporting		,.	•			
Person W			15,938			
		8.	Shared Dispositive Power			
			0			
9.	Aggreg	gate Am	ount Beneficially Owned by Each Reporting Person			
	15,938					
10.			ggregate Amount in Row (9) Excludes Certain Shares (See Instructions)			
11.		Percent of Class Represented by Amount in Row (9)				
	1.0%					
12.		f Renor	ting Person (See Instructions)			
12.		Терог	ang reson (see instructions)			
	IN					
			8			
CUSIP No						
1.	Names	of Rep	orting Persons			
	Jon E.	Kossow				
2.	Check		propriate Box if a Member of a Group (See Instructions)			
	(a) (b)					
3.	` '	se Only				
4.			Place of Organization			
	Delawa		Cala Vatina Davian			
		5.	Sole Voting Power			
Number o	.c		15,938			
Shares	01	6.	Shared Voting Power			
Beneficia			0			
Owned by Each	/	7.	Sole Dispositive Power			
Reporting	5		15,938			
Person W	ıth	8.				
0	<b>A</b>	4 4	0 ount Beneficially Owned by Each Reporting Person			
9.	Aggreg	gate Am	ount Beneficially Owned by Each Reporting Person			
	15,938					
10.			ggregate Amount in Row (9) Excludes Certain Shares (See Instructions)			
11.	11. Percent of Class Represented by Amount in Row (9)					
1.0%		.0%				
12. Type of Reporting Person (See Instructions)						
IN						
			9			
Item 1.						
Ittii I.						
	(a	ı) N	ame of Issuer			
		D	gital Brands Group Inc.			
	(t	) A	ddress of Issuer's Principal Executive Offices			
		47	00 S. Boyle Ave.			
		V	ernon, CA 90058			

#### Item 2.

- (a) Name of Person Filing
  - 1. Norwest Venture Partners XI, LP
  - 2. Genesis VC Partners XI, LLC
  - 3. Norwest Venture Partners XII, LP
  - 4. Genesis VC Partners XII, LLC
  - 5. NVP Associates, LLC
  - 6. Promod Haque
  - 7. Jeffrey Crowe
  - 8. Jon E. Kossow
- (b) Address of Principal Business Office or, if none, Residence

525 University Ave, Suite 800 Palo Alto, CA 94301

(c) Citizenship

Entities: Norwest Venture Partners XI, LP - Delaware

Genesis VC Partners XI, LLC - Delaware
Norwest Venture Partners XII, LP - Delaware
Genesis VC Partners XII, LLC - Delaware
NVP Associates - Delaware

Individuals: Crowe - United States of America

Haque - United States of America Kossow - United States of America

(d) Title of Class of Securities

Common Stock

(e) CUSIP Number

25401N309

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

Not applicable

10

#### Item 4. Ownership

- (1) Norwest Venture Partners XI, LP ("NVP XI"): At December 31, 2022, NVP XI owned of record 7,969 shares of Issuer's common stock ("Common Stock"). This amount represents 0.5% of the total shares of Common Stock outstanding at this date.
- (2) Genesis VC Partners XI, LLC ("Genesis XI"): At December 31, 2022, Genesis XI may be deemed to have beneficially owned, by virtue of its status as general partner of NVP XI, 7,969 shares of Common Stock. This amount represents 0.5% of the total shares of Common Stock outstanding at this date.
- (3) Norwest Venture Partners XII, LP ("NVP XII"): At December 31, 2022, NVP XII owned of record 7,969 shares of Issuer's Common Stock ("Common Stock"). This amount represents 0.5% of the total shares of Common Stock outstanding at this date.
- (4) Genesis VC Partners XII, LLC ("Genesis XII"): At December 31, 2022, Genesis XII may be deemed to have beneficially owned, by virtue of its status as general partner of NVP XII, 7,969 shares of Common Stock. This amount represents 0.5% of the total shares of Common Stock outstanding at this date.
- (5) NVP Associates, LLC ("NVP Associates"): At December 31, 2022, NVP Associates may be deemed to have beneficially owned 15,938 shares of Common Stock consisting of the following: (1) 7,969 shares of Common Stock by virtue of its status as managing member of Genesis XI, the general partner of NVP XI, the record owner of such shares; and (2) 7,969 shares of Common Stock by virtue of its status as managing member of Genesis XII, the general partner of NVP XII, the record owner of such shares. This amount represents 1.0% of the total shares of Common Stock outstanding at this date.
- (6) Promod Haque: At December 31, 2022, Promod Haque may be deemed to have beneficially owned 15,938 shares of Common Stock consisting of the following: (1) 7,969 shares of Common Stock by virtue of his status as co-Chief Executive Officer of NVP Associates, the managing member of Genesis XI, the general partner of NVP XI, the record owner of such shares; and (2) 7,969 shares of Common Stock by virtue of his status as co-Chief Executive Officer of NVP Associates, the managing member of Genesis XII, the general partner of NVP XII, the record owner of such shares. This amount represents 1.0% of the total shares of Common Stock outstanding at this date.
- (7) Jeffrey Crowe: At December 31, 2022, Jeffrey Crowe may be deemed to have beneficially owned 15,938 shares of Common Stock consisting of the following: (1) 7,969 shares of Common Stock by virtue of his status as co-Chief Executive Officer of NVP Associates, the managing member of Genesis XI, the general partner of NVP XI, the record owner of such shares; and (2) 7,969 shares of Common Stock by virtue of his status as co-Chief Executive Officer of NVP Associates, the managing member of Genesis XII, the general partner of NVP XII, the record owner of such shares. This amount represents 1.0% of the total shares of Common Stock outstanding at this date.
- (8) Jon E. Kossow: At December 31, 2022, Jon E. Kossow may be deemed to have beneficially owned 15,938 shares of Common Stock consisting of the following: (1) 7,969 shares of Common Stock by virtue of his status as co-Chief Executive Officer of NVP Associates, the managing member of Genesis XI, the general partner of NVP XII, the record owner of such shares; and (2) 7,969 shares of Common Stock by virtue of his status as co-Chief Executive Officer of NVP Associates, the managing member of Genesis XII, the general partner of NVP XII, the record owner of such shares. This amount represents 1.0% of the total shares of Common Stock outstanding at this date.

#### Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following

#### Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not applicable

11

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person

Not applicable

Item 8. Identification and Classification of Members of the Group

Not applicable

Item 9. Notice of Dissolution of Group

Not applicable

Item 10. Certification

Not applicable

12

#### Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2023

#### Norwest Venture Partners XI, LP

Ву Genesis VC Partners XI, LLC

General Partner Its

By NVP Associates, LLC, Managing Member Its:

By: /s/ Matthew De Dominicis

> Name: Matthew De Dominicis Title: Chief Financial Officer

#### Genesis VC Partners XI, LLC

NVP Associates, LLC,

Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

## Norwest Venture Partners XII, LP

Ву Genesis VC Partners XII, LLC

Its General Partner

NVP Associates, LLC, By

Its: Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

#### Genesis VC Partners XII, LLC

NVP Associates, LLC,

Managing Member Its:

By: /s/ Matthew De Dominicis

> Name: Matthew De Dominicis Title: Chief Financial Officer

#### **NVP Associates, LLC**

/s/ Matthew De Dominicis By: Name: Matthew De Dominicis Title: Chief Financial Officer 13 /s/ Matthew De Dominicis Matthew De Dominicis, as Attorney-in-fact for Promod Haque /s/ Matthew De Dominicis Matthew De Dominicis, as Attorney-in-fact for Jeffrey Crowe /s/ Matthew De Dominicis Matthew De Dominicis, as Attorney-in-fact for Jon E. Kossow ATTENTION Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001). 14 Exhibit(s): Joint Filing Agreement 15 EXHIBIT A

#### JOINT FILING AGREEMENT

We, the undersigned, hereby express our agreement that the attached Schedule 13G (or any amendments thereto) relating to the Common Stock of Digital Brands Group Inc. is filed on behalf of each of us.

Dated: February 14, 2023

#### Norwest Venture Partners XI, LP

By Genesis VC Partners XI, LLC

Its General Partner

By NVP Associates, LLC,

Its: Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

#### Genesis VC Partners XI, LLC

By NVP Associates, LLC,

Its: Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

#### Norwest Venture Partners XII, LP

By Genesis VC Partners XII, LLC

Its General Partner

By NVP Associates, LLC, Its: Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

#### Genesis VC Partners XII, LLC

By NVP Associates, LLC, Its: Managing Member				
By: /s/ Matthew De Dominicis Name: Matthew De Dominicis Title: Chief Financial Officer	-			
NVP Associates, LLC				
By: /s/ Matthew De Dominicis Name: Matthew De Dominicis Title: Chief Financial Officer	-			
	6			
/s/ Matthew De Dominicis	<del>-</del>			
Matthew De Dominicis, as Attorney-in-fact for Promod Haque				
/s/ Matthew De Dominicis	_			
Matthew De Dominicis, as Attorney-in-fact for Jeffrey Crowe				
/s/ Matthew De Dominicis	_			
	7			
Matthew De Dominicis, as Attorney-in-fact for Promod Haque  /s/ Matthew De Dominicis  Matthew De Dominicis, as Attorney-in-fact for Jeffrey Crowe  /s/ Matthew De Dominicis  Matthew De Dominicis  Matthew De Dominicis, as Attorney-in-fact for Jon E. Kossow	- - 7			